

May 9th, 2019



Regional Tourism
ORGANIZATION

Regional Tourism Organization 9

RTO 9:

1. Funded by the Ministry of Tourism, Culture and Sport.
2. Actively promotes tourism for the region
3. Works to support and grow the tourism industry through product development initiatives.

A large, stylized graphic of the text 'RTO 9' in white, set against a blue background that features a white curved line. The 'R' and 'T' are bold and blocky, while the 'O' is a simple circle. The '9' is also bold and blocky, with a large loop at the bottom.


Vision

To be recognized as the leading strategic tourism partner by destinations in our region.

Our Mission

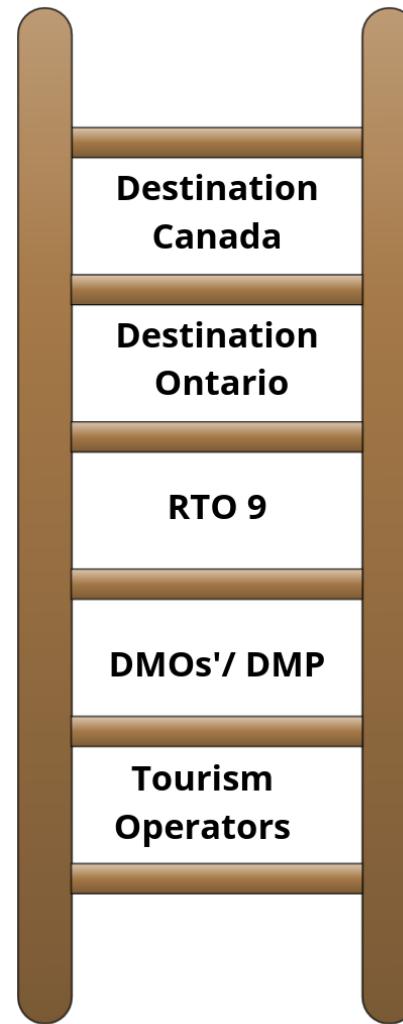
Foster successful destinations in RTO 9 that set the standard in Ontario.

2018-2020 Priorities

1. Change from a marketing to a management organization
 1. Big regional data gathering and research
 1. Focus on product development, both new and existing (enhancing)
- 

Pillars (MTCS)

1. Product Development
2. Investment Attraction/Investor Relations
3. Workforce Development and Training
4. Marketing
5. Partnerships





Purpose:

Build awareness of our destinations, build a community of advocates, and educate an audience on things to do in South Eastern Ontario

Approach:

Authentic, relevant, valuable

Channels:

Website, Blogs, Social Media, Emails



Bucket List: 15 Restaurants You Need To Try I...

Posted by: Jessica Carroll

The food scene in Kingston has always been plentiful, but now they're starting to get even more buzz for it...

[READ MORE](#)



9 Places To Treat Your Tastebuds In Brockvill...

Posted by: Jessica Carroll

You don't need to sacrifice your taste buds just because you can't spend loads of money on food. Take a look at...

[READ MORE](#)



8 Restaurants Every Foodie Needs To Try In Co...

Posted by: Jessica Carroll

These restaurants in Cornwall and SDG Counties cater to every whim of culinary delight - and elevate the...

[READ MORE](#)



6 Restaurants Every Foodie Needs To Try In La...

Posted by: Jessica Carroll

Here in South Eastern Ontario we know the way to any person's heart - through their stomach. Foodies will...

[READ MORE](#)



16 Cute Winter Date Ideas To Do With Your S/O...

Posted by: Jessica Carroll

The cold weather and snowy streets are the perfect excuse to cuddle up to someone special this 2019. We want...

[READ MORE](#)



Follow This Itinerary For A Romantic Getaway

...

Posted by: Lindsay Medeiros

It's time for a baecation! Grab your S.O. and hit the 401 highway for a trip for two to Cornwall & SDG...

[READ MORE](#)



6 Places You Need To Visit In The Bay Of Quin...

Posted by: Lindsay Medeiros

Fall In Love With Winter Trust us, we know how great it is sitting indoors by the fire, watching Netflix, and...

[READ MORE](#)



16 Fun Adventures for Family Day In South Ea...

Posted by: Jessica Carroll

Grab the kiddies and hop in the car for a road trip to one (or more) of these fantastic Family Day...

[READ MORE](#)



#greatwaterway

10,527 posts

Following

Top Posts



Business Listings

Tourismtalk.ca

Please go to the following link and enter your Business Information. You can add your logo, images etc. Let me know if you have any trouble setting this up.

<http://tourismtalk.ca/add-update-your-business/submit-a-business-profile>

Sign up for our Tourismtalk newsletter and receive the latest up to date information as to what is happening in RTO 9. As well, we publish a consumer newsletter monthly.

Research and Insights Hub

The Research and Insights Hub is RTO9's portal for tourism research, thoughtful perspectives and inspiration to help drive profitable business ideas and innovation in each destination.

Our Perspective

Consumer & Business Research

RTO9 Performance

Tourism Economy & Outlook



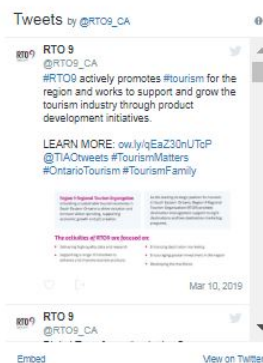
AI driving sales in big ways

Artificial Intelligence (AI)? Machine learning? We've all heard these terms by now, but do you know what this actually means and how it can help your business? Put simply, AI is the ability for a computer to think and learn in ways similar to humans. Machine learning is just one of the programs and tools that fall under the wider AI umbrella. Put in a travel and tourism context, this article - by intelligence and marketing leader Rokt - outlines unique examples of how big business in restaurants, financial services and retail are forging ahead and experimenting with AI solutions to improve the customer experiences behind the scenes.



Monthly Industry Insights Newsletter

Every month we develop an industry newsletter with the latest insights, research and thoughtful perspectives on the issues



Our Perspective

We curate your reading list by providing valuable articles, papers, reports and more to get you thinking and innovating on the common challenges that we face in the industry.

Industry Newsletters

Reports

Featured Articles

Case Studies



(Edit)



[Bay of Quinte](#) | [Prince Edward County](#) | [Land O'Lakes](#) | [Rideau Heritage Route](#) | [Kingston 1000 Islands](#) | [Gananoque 1000 Islands](#) | [Brockville 1000 Islands](#) | [Cornwall and SDG Counties](#)

Welcome to tourism**talk**

Submit a Business Profile

Please fill out the following information to complete your business profile submission.
When you are done, select "Submit Profile".

Business Information

Publish my business profile on RTO 9's consumer website (TheGreatWaterway.com). In order to be published, I understand my business must reside in The Great Waterway region to be listed.

Publish on RTO? * ☒ Yes ☐ No

Business Name: *

Location Address: *

Street Address, City, Postal Code, Country, Province

Phone: *

Business Email: *

This email address will be available to the public.

Website:

Destination: *

Hours of Operation / Seasonal Hours: *

Business Description (Minimum 75 words) *

Contact Information

Your contact information will only be used internally and will not be made public to consumers.

Primary Contact

First Name: *

Dewar's Inn On The River

Business Profile

Meetings+ Profile

Submit an update to this business profile. [Submit an Update](#)

Business Details

Business Name: Dewar's Inn On The River
Address: 1649 County Rd 2 East, Prescott
Phone Number: 613-925-3228
Email Address: mail@dewarsinn.com
Website: <http://www.dewarsinn.com>

Categories:

Tags: [Inns](#) [Rentals & Cottages](#)

Hours of Operation: Inn: Open Year Round, Cottages: Seasonal



[BACK TO LISTING](#) | Destination: Brockville 1000 Islands | Categories: Accommodation | Tags: Inns, Rentals & Cottages

Dewar's Inn On The River



SHARE [f](#) [t](#) [s](#) [in](#)

VISIT DESTINATION

An adult-oriented property, (sorry no children under 12), known internationally for solitude, beauty and cleanliness, Our "no-nonsense" policy ensures a quiet stay for our guest - day or night. Dewar's Inn on the River is owned by Frank and Judy. The Inn caters to an adult clientele and has been a true labor of love for Paul. Extensively renovated, the motel & cottages offer uniqueness in a peaceful setting. Situated on the shores of the St. Lawrence River, guests are treated to a beautiful view anytime of the year.

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1649 County Rd 2 East, Prescott
Hours of Operation: Inn: Open Year Round,
Cottages: Seasonal
Phone: 613-925-3228

Email Website



ADD TO MY WISHLIST



Industry Resources

RTO 9 Resources:

Reports

RTO 9 has put together a collection of reports that provide insights into the tourism industry and our region, all of the reports can be found on tourismtak.ca.

Funding Opportunities for the Tourism Sector

If you are looking for funding opportunities this [list](#) offers a great starting point.

Photo Library

The [site](#) features a collection of beautiful images and engaging videos taken in the RTO 9 region. As an industry stakeholder, you have access to the library's high-resolution images and video, and you are free to use them for your own marketing efforts.

Submit an Event

If you have an event, we can help spread the word. Just fill out [this form](#) and we will post your event on The Great Waterway Consumer website.

Submit a Business Profile

By submitting a [business profile](#), your business will be listed on RTO 9's consumer website, The Great Waterway. This free listing will connect your business to over 350,000 annual visitors to our consumer website, and over 21,000 social media followers. Submitting your profile is easy and will only take a few minutes!

Partnership Funding

RTO 9's [Partnership Fund Initiative](#) is designed to build on existing and introduce new tourism products that enhance the region's diversity of tourism attractions and competitive advantage by supporting the development of tourism experiences in the region. This program is allocated \$219,000.00 from the Ministry of Tourism, Culture and Sport. Applications are available on February 1st the submission deadline is March 9.

Industry Workshops

RTO 9 will be conducting workshops throughout the year. [Here](#) you can find key information about each workshop, including registration and agenda details.

Industry Resources

The Ontario Ministry of Tourism, Culture and Sport

The [ministry](#) works closely with the tourism sector to help stimulate economic growth and investment and create an environment that allows Ontario to compete successfully in the rapidly changing world of travel and leisure. Among their activities to strengthen Ontario as an internationally-recognized tourist destination:



Submit an Event:

If you have an event, we can help spread the word. Just fill out the form below and we'll post your event on The Great Waterway website.

Event Title

Event Description

Start Date: End Date:

Event Time(s)

Event Pricing

-- select a Tag --

Destination: Please Select

Attachments

(Microsoft Word or Adobe PDF formats preferred, 2MB maximum file size.)

No file chosen

Venue Address

Venue Hours of Operation

Venue Phone Number

Email Address

Website
http://

Facebook
http://

Twitter
http://

Instagram
http://

Youtube
http://

We respect your privacy and the First Name and Last Name fields will not be published on The Great Waterway website.

First Name

Last Name

Connect with Us!

- ❑ Add us on Social Media

Twitter @SouthEast_Ont Facebook @South Eastern Ontario

Instagram @southeast.ontario

- ❑ Use our hashtag to engage with us #greatwaterway
- ❑ Create a business profile on tourismtalk.ca
- ❑ Add your events to our event page thegreatwaterway.com





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Thank You!