

5. Please provide details on how the funds will be used, if requesting funds for a specific sub-project please provide those details here: (Maximum 200 words)

6. Select the category that best meets your project status:

recurring one time first of what hopes to be recurring Other: _____

7. If funds are awarded how will you recognize the TDF as a supporter? (Maximum 100 words)

8. How did you learn about the Tourism Development Fund: _____

9. How much funding are you requesting? \$_____

10. What is the total project expenditure budget? \$_____

You must also provide a copy of the complete project or event budget, Templates are available at <http://cornwalltourism.com/tdf/>

Section 2: Marketing - 20 Points

1. Provide a detailed description of your marketing plan and other efforts made to draw tourists to the area:

(Maximum 350 words, plus a marketing plan schedule chart if desired)

Section 3: Economic Impact / Overnight Stays - 30 points

1. What is the anticipated total hotel room nights generated for this project?

Under 100 100 – 500 500 – 1000 1000+

2. How was the total room night number determined?

(Maximum 150 words)

3. Besides hotel rooms, describe the confirmed and potential economic impact on the city of Cornwall, and how it will be achieved:

(Maximum 300 words)

Section 4: Contribution to the tourism sector – 20 points

1. Demonstrate how your project will positively contribute to the tourism sector in Cornwall:

(Maximum 250 words)

Section 5: Personnel / organizer experience – 10 points

1. Provide details on the experience and qualifications of the personal involved:

(Maximum 200 words)

Section 6: Budget and business strategy - 10 points

You must include a copy of the complete project budget

1. Has a TDF application been submitted for this project or event in the past? (example same event but previous year)

Yes No

2. Did the project or event receive funding in the past?

Yes No

3. List any other forms of funding you have received and/or have applied for:

Name of Program / Grant	Funds Requested	Status of application and how much funding was received (if applicable)
	\$	
	\$	
	\$	

	\$	
	\$	

5. Summarize your business plan and or strategy for success for the overall project and sub-project if applicable:

(Maximum 200 words)

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