

Definitions

Hometown: The area where a person normally shops, works, gets groceries etc

Project: The overall venture that is taking place; event, tournament, new business, conference etc.

Sub-Project: A smaller piece of the larger project, that is being specifically mentioned as the reason for the application for funding.

Tourism assets: An attraction, project, business, festival or event that contributes to the tourism industry

Tourism industry: The collection of businesses existing primarily for tourists, how Cornwall is viewed by tourists.

Tourism Impact: Gains to the local tourism industry, financial or other including highlighting Cornwall as a tourist destination.

Tourist: Someone traveling a minimum of 40 kms outside of their 'hometown' or crossing a border for the purpose of business, leisure or other activity.

Unique Anchor Tourism Attraction: An iconic, signature attraction that makes the city unique. Anchor attractions are large, expensive investments that will drive tourists to the area.